



What is CloseKnit?

We're a different kind of primary care practice.

We're a virtual-first primary care practice. 'Virtual-first' means we treat most illnesses virtually. Instead of going to a doctor's office, your 'visit' is done through an easy-to-use app — anytime, anywhere, 24/7/365. If you need in-person care, we'll arrange that for you.

Primary care services include:

- Well care, preventive and urgent care
- Behavioral and mental health support
- Education and enrollment support
- Appointment scheduling, insurance navigation and assistance with billing questions



Am I Eligible?

There are only two requirements for eligibility:

- ☐ 18+ years old
- ☐ Enrolled in a CareFirst BlueCross BlueShield health plan
(Excluding Medicare and Medicaid programs)



Benefits of CloseKnit

- A Care Team that knows your history & your goals
 - Chat with your Care Team 24/7/365
 - Concierge support to navigate bills & benefits
 - A dedicated team to help with coordination for in-person and specialty care
 - Fully integrated with your CareFirst BlueCross BlueShield Benefits
- Complies with all personal and security standards

How to Get Started

1 Download the app

Use your phone or tablet to download the CloseKnit app.

3 Share your health priorities

Create a profile with basic information so our Care Team can best support your needs.

2 Register for an account

Enter your email address and verify the code sent.

Enter your name and member ID as they appear on your CareFirst BlueCross BlueShield insurance card.

Create and confirm a password of your choosing.

You're all set!

You can start accessing care immediately.

