



BlueDistinction[®]
Specialty Care

(Blue Cross and Blue Shield of Geography, an Independent Licensee of the Blue Cross and Blue Shield Association.)

Blue Distinction Centers (BDC) met overall quality measures for patient safety and outcomes, developed with input from the medical community. Blue Distinction Centers+ (BDC+) also met cost measures that address consumers' need for affordable healthcare. Individual outcomes may vary. National criteria is displayed on www.bcbs.com. A Local Blue Plan may require additional criteria for providers located in its own service area. For details on Local Blue Plan Criteria, a provider's in-network status, or your own policy's coverage, contact your Local Blue Plan. Each provider's cost of care is evaluated using data from its Local Blue Plan. Providers in CA, ID, NY, PA, and WA may lie in two Local Blue Plans' areas, resulting in two evaluations for cost of care; and their own Local Blue Plans decide whether one or both cost of care evaluation(s) must meet BDC+ national criteria. Neither Blue Cross and Blue Shield Association nor any Blue Plans are responsible for damages or non-covered charges resulting from Blue Distinction or other provider finder information or care received from Blue Distinction or other providers.

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The Choices You Make Matter



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Specialty Care

When you need specialty care, choosing the right doctor, hospital or healthcare facility is important—and can sometimes be a challenge. Doctors and hospitals may have more expertise in certain areas of specialty care than others, which can impact the quality and results of the care you receive.

You deserve peace of mind that the doctor or hospital you choose is right for the care you need. That's why Blue Cross and Blue Shield companies developed a national recognition program—Blue Distinction® Specialty Care—to make it easier for you to find quality care that's right for you.

2 Recognitions

Blue
Distinction®
Center

Providers recognized for their **expertise** in delivering specialty care

Blue
Distinction®
Center+

Providers recognized for their **expertise** and **efficiency** in delivering specialty care

7 Areas of Care

Bariatric Surgery
Cancer Care*
Cardiac Care
Knee and Hip Replacement
Maternity Care
Spine Surgery
Transplants

*Blue Distinction Center designation only

EVALUATING WHAT MATTERS

Blue Distinction Center and Blue Distinction Center+ designations are awarded to doctors and hospitals based on a thorough, objective evaluation of their performance in the areas that matter most—**quality care, treatment expertise and overall patient results**, just to name a few. Selection criteria are developed with the help of expert physicians and medical organizations.

Blue Distinction Centers and Blue Distinction Centers+ have a **proven history of delivering better quality** and results than those without these recognitions.

FIND A BLUE DISTINCTION CENTER NEAR YOU

Blue Distinction Centers and Blue Distinction Centers+ are available nationwide—and finding one is easy. To locate a provider:



Call the toll-free number on your membership card



Visit the National Doctor and Hospital FinderSM (provider.bcbs.com)
[or INSERT PLAN PROVIDER FINDER]

Visit the Blue Distinction Center FinderSM (bcbs.com/blue-distinction-center-finder)

For details on a doctor's, hospital's or healthcare facility's in-network status or your own coverage, contact your BCBS Plan and ask your doctor before making an appointment.