

CareFirst Commitment

*2020 CareFirst COVID-19 Response and Relief Grant Application
Social Needs Guidelines*

Issue Date:

September 28, 2020

Submission Deadline:

October 9, 2020 by 11:59 a.m. EST

Social Needs Guidelines

This document describes the intent of the CareFirst BlueCross BlueShield (CareFirst) COVID-19 Response and Relief request for proposals (RFP). The RFP includes eligibility criteria and the procedures to follow in submitting a proposal. This is an invitation-only RFP and only selected organizations will be invited to apply. Please review these guidelines carefully, provide all requested information, and submit your proposal in the requested format.

Social Needs:

CareFirst's investments in social needs may include, but are not limited to, initiatives that:

- Minimize food insecurity, especially among school-aged children, their families, and seniors
- Ensure individuals with greater health risks can quarantine in place by providing pharmacy and medication assistance, transportation, and meals, including medically tailored meals
- Provide assistance and counseling to individuals in industries impacted by limited and lost wages (e.g., housing counseling, eviction prevention)
- Address mental health issues in special populations and communities that are disproportionately impacted

Grant applicants may request general operating support for up to \$25,000 and direct services support for up to \$50,000. Organizations providing transformational / innovative interventions or novel programming may request up to \$75,000. Grant funding may be used to support:

- Social service programming for disproportionately impacted populations (e.g., seniors, individuals with greater health risks, persons experiencing homelessness, populations with limited English language proficiency, structurally disinvested communities, and/or other special populations);
- The needs of populations who are food insecure and/or are self-quarantined without sufficient social support;
- Direct service organizations providing emergency assistance, prescription drug programs, meals, housing, and/or transportation; or
- Programming that provides trauma-informed care or public health education to marginalized populations

Metrics for Measuring Impact:

Below, we provide a list of required and suggested metrics for measuring the impact of services. Applicants will report on required metrics and metrics that apply to the specific program. Please use the logic model template to outline quantifiable project goals, objectives, and measures. Measures may focus on both services provided and longer-term program goals.



Metrics of Interest	
All proposals (Required)	<ul style="list-style-type: none"> ▪ Number of unique clients to be served over the life of the grant ▪ Type of programming ▪ Number of clients enrolled in programs and receiving services ▪ Client demographics: age, gender, race, insurance status if available (commercially insured, publicly insured through Medicare or Medicaid, or uninsured), location (urban, suburban, rural)
Additional Metrics	<p><u>Emergency / Medication Assistance</u></p> <ul style="list-style-type: none"> ▪ Number and types emergency services offered to clients ▪ Number of clients linked (referred) to appropriate care/services ▪ Number and types of prescriptions covered ▪ Cost / value of the prescriptions covered <p><u>Food</u></p> <ul style="list-style-type: none"> ▪ Number of meals provided ▪ Cost / value of the meals provided ▪ Number of bags / boxes of groceries provided ▪ Cost / value of bags / boxes of groceries provided <p><u>Housing</u></p> <ul style="list-style-type: none"> ▪ Number of individuals or families requesting housing assistance ▪ Value of housing assistance provided ▪ Number of individuals or families requesting assistance with utilities ▪ Value of utility assistance provided <p><u>Transportation</u></p> <ul style="list-style-type: none"> ▪ Number of individuals or families requesting transportation assistance ▪ Number / type of transportation services provided ▪ Cost / value of transportation services provided <p><u>Behavioral Health</u></p> <ul style="list-style-type: none"> ▪ Number of clients screened ▪ Number of discharge plans/care plans developed through care coordination services ▪ Proportion of care plan targets met ▪ Days or weeks clients/patients participate in treatment/services ▪ Number of patients screened for depression and/or major depressive disorder (assessments like PHQ-9 and/or maternal depression screening) ▪ Change in patient healthcare and/or mental health visits during grant period <p><u>Case Management / Social Support</u></p>



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| | <ul style="list-style-type: none">▪ Number of clients receiving case management services including those receiving assistance with applications for healthcare and entitlement programs (e.g., Social Security, disability, Medicaid / health insurance benefits) |
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Eligibility Criteria:

Selected organizations will be invited to apply. Eligible applicants must be qualified 501(c)3 non-profit organizations or public health entities in CareFirst's service region of Maryland, Washington D.C., Northern Virginia (north and east of Route 123), and the Charleston, West Virginia area. We support partnerships including, but not limited to, nonprofits, public (governmental) health entity, and/or other community-based organizations.

Eligible applicants include organizations that are led by youth, women, veteran, or Black, indigenous people of color that are intentionally serving historically under-served and under-resourced communities.

All eligible applicants must provide a copy of one of the following financial documents within the last two fiscal years:

- Organizations with annual revenues of \$750,000 or more: Financial audit of your organization prepared by an independent auditor
- Organizations with annual revenues between \$300,000 and \$749,999: Financial statement reviewed by an independent auditor OR a financial audit of your organization prepared by an independent auditor.
- Organizations with annual revenues under \$300,000: Internal financial statements

How to Apply:

Invited applicants must submit proposals online via the CareFirst Grants portal. Invited organizations will receive a link to the online application and a unique password. Applications must be submitted no later than October 9, 2020 by 11:59 a.m. **Invited applicants must use Internet Explorer to access the application site.**

Contact Information:

Please direct questions to community@carefirst.com

