

Better Together Community Organization Pledge

Supporting Community Partners

As part of the pledge campaign, CareFirst donated \$1,000 for each organization pledge we received, up to a total of \$1 million. By signing the pledge, community leaders directly impacted one of these community partners working to further our region's vaccination efforts.

CASA de Maryland

CASA de Maryland is a Latino and immigration advocacy and assistance organization based in Maryland, with a major focus in Prince George's County, Montgomery County, and Baltimore City. In addition to providing employment placement, workforce development and training, citizenship and legal services, and literacy training, CASA offers immigrant communities health education and access services.

CareFirst currently provides grant funds to CASA in support of increased capacity and hours of operation for a multilingual health hotline, health system navigation assistance, and medical interpretation services for vulnerable populations. They offer large-scale, contactless food delivery in Baltimore City and direct cash assistance to thousands of families.

CASA has partnered with the University of Maryland Medical School to stand up a vaccine site in Langley Park, ensuring Latinx populations were represented in Moderna's clinical trials, and will ultimately administer vaccines at this same site.

CASA's concentrated efforts to deliver culturally appropriate care and outreach meets social needs, bolsters vaccine safety, and ensures trust to create readiness for vaccine adoption for a historically vulnerable population.

United Way of the National Capital Area

United Way of the National Capital Area improves the lives of underserved individuals in Washington, D.C. and surrounding counties in Maryland and Virginia by focusing community resources on creating measurable and lasting impact, and fighting for the health, education and financial stability of every person in the community.

To improve equitable access to the COVID-19 vaccine, United Way is partnering with Lyft and other corporate and community-based nonprofit partners like CareFirst to coordinate free rides for individuals



without transportation to a vaccine site. By leveraging its 2-1-1 call center, United Way dispatches rides within local markets areas at no cost to seniors, people of color, and those living in vulnerable populations.

United Way of the National Capital Area is also working with the Choose Healthy Life: Black Clergy Program to raise community awareness of COVID 19. In partnership with 10 churches in D.C.'s Wards 7 and 8, Prince George's County, pockets of Montgomery County, and Alexandria, Virginia, United Way is connecting individuals to testing and contact tracing to help reduce the spread of the virus where disproportionate infection and death rates are impacting Black and Brown communities.

West Virginia Health Right

West Virginia Health Right provides quality comprehensive health care and education to nearly 28,000 West Virginians, including impoverished, low income and under- and uninsured adults in the Charleston area—regardless of insurance or financial status.

Through our current partnership, CareFirst provides West Virginia Health Right with funding to support up to 400 COVID-19 tests daily. West Virginia Health Right has also assisted in providing more than 5,000 COVID-19 vaccines at mass vaccination clinics hosted by the Kanawha-Charleston Health Department.