

For Distribution to Brokers/Wholesalers/Administrators/DBEs Only

January 31, 2008

## CareFirst Connect CDs from Broker Forums

Market: All

It has come to our attention that some of the CareFirst Connect CDs distributed at the January Broker Forums may not be working properly due to certain firewall issues. We apologize for any inconvenience this may have caused.

The CareFirst Connect information presented at the Broker Forums is now available on our Web site, [www.carefirst.com](http://www.carefirst.com). To [download the Broker Forum Materials](#), visit the [Brokers & Agents home page](#), select "Groups 1-50," which appears under "For more info" on the lower right hand side of the page (see screen shot below). Here, you can download the material and save it to your computer or onto a CD.

If you have any questions, please contact your Broker Sales Representative.



Shekar Subramaniam  
Associate Vice President, Broker Sales



The screenshot shows the CareFirst BlueCross BlueShield website. At the top, there is a navigation bar with links for About Us, Careers, Community, Contact Us, Glossary, Media, and a search box. Below this is a main navigation area with a blue header for 'Brokers & Agents' and a 'News & Updates' section. The 'Brokers & Agents' section includes links for Applications & Forms, Benefit Summaries, Rate Download, Broker Express, and Manuals. A central image shows two men in business suits reviewing documents. The 'News & Updates' section lists links for Product Portfolios, Disclosure Brochure, Why CareFirst Direct Mailer, Standard Block Transfer Letter, Sales Flashes, Sales Source, Vitality Member Newsletter, and Latest News. Below this is an orange banner for 'Online Enrollment Now Available' with text about online enrollment services for 1-50 and 51-199 employer groups. At the bottom, there are links for 'For more info: Groups 1-50' and 'Groups 51-199', and 'To Log-in: Groups 1-50 (coming soon)' and 'Groups 51-199'. A red arrow points to the 'Contact the Broker Customer Service Hotline' link in the 'Solution Center' section.