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January 22, 2008

CareFirst Broker Sales Department Announces Streamlined Management Structure

MARKET: (1-50 and 51+ / MD, VA and DC)

In our continuing effort to better serve you, CareFirst BlueCross BlueShield's Broker Sales Department has implemented a new management structure. The following changes are effective immediately.

- **Charlene Guessford-Kline** will now serve as *Manager, Broker Sales - South*, for 1-50 and 51-199 renewals. Charlene will continue to work from CareFirst's Washington DC office and can be reached at (202) 680-5371.
- **Rebecca Calhoun** will now serve as *Manager, Broker Sales - North*, for 1-50 and 51-199 renewals. She can be reached at (410) 998-5700.
- **Theresa Harris** has been appointed *Manager, Broker Sales Support* for both Broker Sales North (MD) and Broker Sales South (DC and Virginia Markets). Theresa will work out of both CareFirst offices, and can be reached at (410) 998-5967.

All three managers will report directly to me.

Should you have any questions, please contact your Broker Sales Representative.



Shekar Subramaniam
Associate Vice President, Broker Sales