

For Distribution to Brokers/Wholesalers/Administrators Only

July 2, 2003

BlueChoice PCP Selection

Market: All

This is a reminder to make sure that all of your clients enrolled in any CareFirst BlueChoice (BlueChoice) product choose a primary care physician (PCP). It is important that they select a PCP since **all** care will be provided at the out-of-network levels if no PCP has been chosen. Please also note that this requirement is mentioned in all of the BlueChoice pre and post sale materials.

Even if a member is enrolled in BlueChoice Opt-Out *Open Access* and received specialty care that does not need a referral, the services the member received will be at the out-of-network level if he/she has not selected a PCP.

We hope that this reminder will help ensure that all BlueChoice members choose a PCP, and therefore receive in-network benefits.

If you have any questions please contact your Broker Sales Representative.



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Director, Broker Sales

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